

01420 526000 or beth@blackchilli.co.uk

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Press Release...for immediate release

Local Foundry helps protect native woodland through FairTrade

Tuscan Foundry Products situated in West Sussex, has decided to start paying for their Fair Trade tea and coffee facilities so they can donate the profits to the Woodland Trust, UK's leading charity dedicated to the protection of our native woodland heritage.

Making a cup of tea or coffee now has a new meaning for the staff at Tuscan Foundry Products. The once free facilities not only has become a fundraising initiative for the Woodland Trust but buying Fairtrade tea and coffee also means they can also support workers and farmers from developing countries achieve a better quality of life.

Paul Trace, Managing Director of Tuscan Foundry Products enthuses:

"I really do appreciate my cup of tea now! This is a great way to raise funds for the Woodland Trust as well as supporting Fairtrade. I feel proud that we have joined organisations like the House of Commons, Microsoft Head office and Orange in setting the trend in providing Fairtrade tea and coffee, but am even more pleased that we have turned it into a fundraising initiative and would encourage others to do the same".

The Woodland Trust, founded in 1972 protects over 1,100 sites covering 19,000 hectares (47,000 acres) and has created 3,200 hectares of new native woodland.

Ioan Reed-Aspley of the Woodland Trust says:

"We're all winners with this partnership. This provides even more of an incentive for employees of Tuscan Foundry Products to use Fairtrade tea and coffee. Trees and woodland are crucial to life on our planet. They generate oxygen, play host to a spectacular variety of wildlife and provide us with raw materials and shelter. They offer us tranquillity, inspire us and refresh our souls. Using Fairtrade products will help us to continue our work protecting these precious habitats.

Ends

Notes for the editor

**For further media information or images, please contact Beth Meades
01420 526000 or beth@blackchilli.co.uk**